



Defining futures

Technology Transfer Office (TTO) – NUST
Application Form for Spin-Off Company Selection

Ref No: _____

Date: _____

Basic Information

1. Name: _____
2. School / College / Centre / Institute / Dte: _____
3. Individual Status (Student / Faculty / Staff): _____
4. Academic Qualifications: _____
5. National Tax Number: _____
6. National ID Card Number (Attach Copy): _____
7. Present Address / Tel / Fax / Email: _____
8. Permanent Address / Tel / Fax / Email: _____

Proposed Business Information

9. Type of Business (Consultancy / Service / Product Oriented): _____
10. IP based business (Yes / No): _____
If yes, status of IP (Filed / Not Filed): _____
11. Technology Sector: _____
12. Preferred Legal Form of Company / Firm (Proprietorship / Partnership / Limited Company) Partners: _____
13. External Investors (Yes / No): _____

Business Plan

a. Business concept

i. Description of the business:

ii. Product/Service that will be offered:

iii. What is the target market?

iv. What competitive advantage will or currently your organization holds?

b. Financial features

i. What are your funding needs?

ii. How much funding is available to you?

iii. What are your main sources of funding?

iv. Government incentive/funding options you are planning to avail:

c. Marketing Plan

i. What is your promotion plan?

ii. What is your sales potential?
